

# MASTERS SERIES

for Distinguished Leaders



## 2021 SESSION DATES

<b>WHEN:</b>	January	28-29 ( <i>online session</i> )
	February	18-19 ( <i>online session</i> )
	March	18-19 ( <i>online session</i> )
	April	15-16 ( <i>online session</i> )
	May	20-21 ( <i>online session</i> )
	June	17-18 ( <i>online session</i> )

**HOW TO ENROLL:** Individual cost - \$5000. Payment plans available.

**CONTACT:** Ms. Barbarella Brown, Director, [bbrown@skinnerleadership.org](mailto:bbrown@skinnerleadership.org). Please visit our website at [www.masterseries.org](http://www.masterseries.org) for additional information to apply.

A program of Skinner Leadership Institute,  
501 (c) (3) nonprofit, tax exempt organization.



# MASTERS SERIES

for Distinguished Leaders

A **one-of-a-kind** culturally sensitive, global leadership **excellence** experience, producing high **character**, difference makers, social **innovators**, quality **decision makers** and **community builders**.



**SUCCESS** | MSDL is built on a philosophy of **PROMISE DRIVEN LEADERSHIP**. MSDL Fellows move from **PURPOSE**, or the work a leader is called to do, to **PROMISE**, or the difference a leader is called to make to improve the human condition.

Promise Driven Leaders are always “*other-centered*,” making others around them better. They model seven (7) character traits. They are **Committed** to something bigger than themselves; **Considerate** of others; **Connected** to others; **Compassionate** toward others; **Confident** in their cause; **Conscientious** with excellence as their brand, and **Complementary** in always showing kindness toward others.

MSDL’s goal is to equip high-performing executives with the character and mindset of **Promise Driven Leadership**.

**HOW IT WORKS** | MSDL operates two days a month; **January to June**, virtual sessions.

- ❖ **Day One:** Interactive leadership skills building seminar - using the case study method; simulating real life leadership challenges and scenarios. Effective communication drills are done in each session.
- ❖ **Day Two:** Public Policy Shaping Segment - meetings with top policy experts, thought leaders; and impacted community representatives, on systemic changes needed on key policy issues, (e.g. criminal justice reform, voting rights and economic stability). Data analysis is used to shape decision making in public policy recommendations.
- ❖ **Final Presentations:** Fellows make a final presentation of their policy recommendations before an expert panel as a graduation requirement.

**UNIQUENESS** | MSDL focuses on the **internal qualities and skills of high performing leaders** such as *strength of character, integrity, resiliency, team building, win-win relationships, emotional intelligence, and the proper uses of power.*

#### **UNIQUE PROGRAM BENEFITS**

- **Outstanding Faculty.**
- **Exposure to high level leaders & decision makers.**
- **Renowned veteran leaders as Master Coaches.**
- **Mastery of effective communications.**
- **Life-work balance;** executive wellness lectures.
- **Public Policy** making skills development.
- **Active MSDL Alumni network.**

**STELLAR FACULTY** | MSDL’s success is first rooted in a bipartisan, intergenerational Faculty of expert leadership developers, with access to top leaders across the globe, and a proven track record of equipping young leaders for exceptional performance.

MSDL Faculty (*left to right*), Dr. Barbara Williams-Skinner, Dean, with Faculty members, Dr. Therman Evans, Ms. Adrienne Todman, graduate of MSDL Class I, and The Honorable Constance Newman.





## POLICY BRIEFINGS WITH TOP LEADERS



MSDL Class VIII and Faculty with guest lecturer, Mr. James Duff, U.S. Supreme Court Administrator (*center*).



Congresswoman Sheila Jackson Lee, D-TX (*seated center*) sharing legislative priorities with MSDL Class IX and Faculty Team.

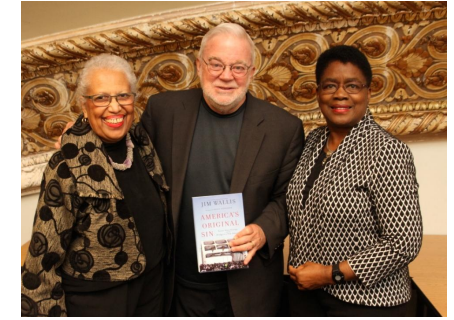


Dialogue with DC Attorney General, Mr. Karl A. Racine (*2nd right*) on creative intervention strategies for gun violence prevention impacting children.

## EXPOSURE TO TOP DECISION-MAKERS



Above MSDL Co-Founder and Dean, Dr. Barbara Williams-Skinner with President Barack Obama.



Above: MSDL Faculty, Hon. Constance Newman (*left*) and Dr. Barbara Williams-Skinner with author and social justice Champion, Mr. Jim Wallis. (*right*)



Left: MSDL guest speaker, Congresswoman Barbara Lee (D-CA, 13th District) (*left*), with Dr. Barbara Williams Skinner.



MSDL Master Coach, Mr. David Carmen (*standing center*), global strategist, sharing reflections on power of relationships.



African American Leadership Family; founded 1985 by Tom and Barbara Williams-Skinner (2nd & 3rd row, far right).

**MASTERS SERIES FOR DISTINGUISHED LEADERS (MSDL)** was founded in 2008 by the **African American Leadership Family**, a cadre of accomplished veteran leaders, committed to nurturing and developing a new generation of difference making executive leaders. MSDL is a culturally sensitive, global leadership excellence and community service program for people of color in middle management, ages 25-45. It assists high performing business, government, and nonprofit leaders to impact their organizations, communities, and the underserved. MSDL has graduated nearly 144 gifted and talented executives since 2008.



MSDL VI Class and Faculty with guest lecturer, Mr. Marc Morial, President, National Urban League (seated center).

## MASTERS SERIES CURRICULUM TOPICS

- **JANUARY - Session I:** *Leadership's Intangible Qualities: Moving from Purpose to Promise*
- **FEBRUARY - Session II:** *Effective Decision-Making, Character, Integrity and Resiliency*
- **MARCH - Session III:** *Building Win-Win Relationships; Increasing Emotional Intelligence*
- **APRIL - Session IV:** *Creating Collaboration Across Lines of Diversity and Inclusion*
- **MAY - Session V:** *Becoming Empowered Leaders: Understanding The Proper Uses of Power*
- **JUNE - Session VI:** *Public Policy Making Project Final Presentations and Graduation Luncheon.*



MSDL Faculty present the Tom Skinner Servant Leader Award to U.S. Senator Cory Booker (D-NJ) (2nd l), and the Dorothy Height Award for Leadership Excellence to Ms. Melanie Campbell (4th r).