

SAMPLE SOCIAL MEDIA POSTS



You may adapt these sample posts to include your church's vaccine website information.

- Protecting yourself = protecting your community. Learn the facts about the COVID-19 vaccination and register to get yours today. **#GetVaccinated #LetsGatherAgain**
- Did you know Black people are three times more likely to die of a COVID-19 infection than other ethnic groups? Protect yourself and help stop the spread by getting the vaccine! **#GetVaccinated #LetsGatherAgain**
- Black people only account for 8% of the total U.S. population receiving the COVID-19 vaccine. Don't be left behind—register to get the vaccine when it becomes available in your area. **#GetVaccinated #LetsGatherAgain**
- Got questions? We have answers! Read up on frequently asked questions about the COVID-19 vaccine here: **www.SkinnerLeaders.org/getvaccinated**
- Getting the COVID-19 vaccine is one of the most powerful ways to protect your at-risk family and neighbors from the coronavirus. Learn more about where you can get yours here:
- Getting the COVID-19 vaccine is the key to re-opening our country, returning people to work, and restoring our most important assets: church and community. **#GetVaccinated #LetsGatherAgain**
- Too many Black lives have been lost due to COVID-19. Do your part to stop the spread: get vaccinated! **#GetVaccinated #LetsGatherAgain**
- Yes, you are eligible to get the vaccine even if you have preexisting conditions! Yes, you should get the vaccine even if you've already had a COVID-19 infection! Have more questions about the vaccine? Click here to learn more: **www.SkinnerLeaders.org/getvaccinated**
- Quarantine has been hard—the vaccine is our best chance of getting to spend time with our loved ones again. Let's get back to gathering again! Find more about where you can get the COVID-19 vaccine here:
- Did you know a black woman was instrumental in developing the COVID-19 vaccine? Thank you, Dr. Kizzy Corbett! **#RepresentationMatters #GetVaccinated #LetsGatherAgain**
- Hope is on the horizon. With the COVID-19 vaccine, a future where we can get back to gathering is within our sights. "For where two or three are gathered in my name, there I am among them." – Matthew 18:20 **#LetsGatherAgain #GetVaccinated**
- We once lifted our hands in the sanctuary. Remember that? Getting the vaccine is essential to returning to our church homes. Learn more about where you can get it here:
- Did you know a trusted vaccination site is right in your community? Learn how you can get the vaccine here:
- COVID-19 is disproportionately impacting Black Americans—it is critically important to do our part to reduce and hopefully eliminate the spread of the coronavirus. Find out more about the vaccine here: **www.SkinnerLeaders.org/getvaccinated**



"The current pandemic opportunity for vaccinations is one that will pass us by if all of us do not take seriously the resistance of African Americans to take the vaccine in the face of the historical mistreatment of blacks in regards to healthcare, economic and educational opportunities." - **Dr. Franklyn Richardson, Chairman, Conference of National Black Church**